



# **7 FIRST IMPRESSIONS TO SELL YOUR HOUSE FOR TOP DOLLAR**



**Does it look like it was kept up?**

**Does it look like you cared about it? ..like nothings broken**

**Does it smell Clean ?  
..like the house was loved**

**Does it appear to others like you are serious about selling?**

**Does it look like a nice person lives there?**

**Does it look like you are honest?**

**Does it look like it fits in with it's surroundings?**